

**BEHIND THE LENS
THE IMAGES OF JACK MCINTYRE**

STURGIS

**THE GRAND DADDY OF
MOTORCYCLE RALLIES**

**BY
JACK MCINTYRE**



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SYNOPSIS

When people think of motorcycle rallies, they usually think of loud engines, beautiful women, and a mysterious subculture that can only truly be appreciated through experience. After Motorcycle Events Magazine commissioned Jack McIntyre to photograph the 68th Sturgis Rally, his unique artistic eye began revealing a new side of motorcycle rallies through striking images that at last let outsiders catch a glimpse of this extraordinary world.

With luscious landscapes, musical celebrities, and – of course – lots of engines, this collection of Jack's most compelling photos will enchant even those who have never ridden a motorcycle in their life.

TECHNICAL OVERVIEW

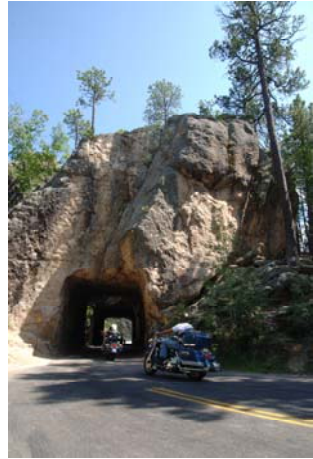
The project will be executed by Jack McIntyre. Hundreds of images will be chosen and then a select number will be used for the actual picture book. The book will explain the history of Jack McIntyre and his web work concerning the motorcycle industry. The plan is to create a picture book using a paper stock to soon be determined of which will best present the images.

The design will be of one that is more about the image than the writing and by that I mean a clear large picture or several on every page with a minimum of description. Hand written editing notes will be added to give more of the feeling as to how an image was altered and why.

The book will contain beautiful images of the Sturgis area, over head views, concerts from the famous campgrounds, landmarks such as Mt. Rushmore, celebrity visits (celebrities within the motorcycle industry, builders with TV fame, and as seen below a visit or two from Steven Tyler whom I shoot with often), motorcycles, beautiful ladies of the rally, and the crowds having fun. Here are some photos of the present "one off" book that was created as a sample.

The following are selected images of which will be included within the publication. Please enjoy and imagine the possibilities.













The images above are simply images of the book at present. Since these photos were taken in 2008, Jack now has an even larger library of images to choose from being that he was attended the 2009 Sturgis Rally. This year will be the 70th Sturgis Rally & a perfect arena to promote the sale of this book.

Author Biography

With over 30 years of experience and over one-hundred thousand photos archived, Jack McIntyre has used his exceptional instinct and imaginative eye to capture the brilliance of a number of locales – most recently, the Black Hills of Sturgis, South Dakota. Once a United States Marine, Jack has created a web site that is free to all and loaded with galleries from every event on the East Coast. There isn't a rally he attends where his *Bikerpics.org* logo isn't recognized on the street.

In 1983 Jack enlisted in the United States Marine Corps attending the famous Paris Island Recruit Training Depot. After a 7 year career as a Marine, it was time to get back to the basics, riding motorcycles, a good job, and photography. As the year 2000 approached, Jack was working as a Customs Broker in Philadelphia and with every spare vacation day, out shooting motorcycles and traveling to motorcycle rallies all over the country. Due to the amount of images being gathered, a web site was created to post the images strictly for his friends to view. Well, needless to say what is on the web, the world sees. The webmaster at that time happen to be viewing the traffic on the site and the numbers were off the chart. This little "fun" web site was attracting viewers from dozens of countries with hundreds of thousands of views. With this information in hand, Jack's determination became stronger than ever.

A PLEDGE TO HELP MARKET

Jack will be available at every rally attended to sell the books & sign when possible. He also has plans of selling the book through his website as well friends in the industry that control the blogs will help support the announcement of the books arrival and where to purchase it. Also, the book will have space available on the shelves of ANY motorcycle shop in the country just for the asking. Several have already stated that they want to carry the item plus one will be produced for the Sturgis Children's Hospital Auction taking place this year in Sturgis. Jack is an extremely aggressive, always working person that won't sleep until everyone knows of this accomplishment. Below are ideas for additional picture books because Sturgis is not the only Rally visited and shot by Jack. He travels the country visiting as many event sites as possible along with arranging photo shoots in his own city of Philadelphia & the surrounding area.



Thank you.

Jack McIntyre

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